



Gold Coast
Health PlanSM
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Press
Release

For Immediate Release

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Gold Coast Health Plan Turns 5

Ventura County's Medi-Cal Plan to Celebrate 5-Year Anniversary

CAMARILLO, Calif., July 25, 2016 - Gold Coast Health Plan (GCHP) is celebrating its five-year anniversary on Friday with a fun event that will recognize the contributions of the Plan's employees.

GCHP went live on July 1, 2011 with about 25 employees and 100,000 members; five years later, the Plan now has 185 employees and more than 207,000 members - growing from an intrepid startup to the well-managed business it is today.

"Gold Coast Health Plan has come a long way since its launch five years ago," said Dale Villani, the Plan's chief executive officer. "We wouldn't be where we are today without the work of our dedicated employees or the support of our network of providers, specialists, hospitals, pharmacies and the social service agencies that support our members. Their success is, and will continue to be, our success."

Members of GCHP's governing board, the Ventura County Medi-Cal Managed Care Commission (VCMMCC), will be attending the western-themed anniversary/employee appreciation event, along with local political leaders.

About Gold Coast Health Plan

Gold Coast Health Plan is an independent public entity created by a Ventura County ordinance and authorized through Federal Legislation. GCHP is not a county agency. The county Board of Supervisors approved implementation of a County Organized Health System (COHS) model, transitioning from fee-for-service Medi-Cal to managed care on June 2, 2009. The purpose of GCHP is to serve Medi-Cal beneficiaries, enhance the quality of health care, provide greater access, improve service and provide choice. The plan provides health benefits to more than 207,000 beneficiaries throughout the county. To learn more about GCHP, visit: www.goldcoasthealthplan.org.

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