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FOR IMMEDIATE RELEASE

CalOptima Honored for Latino Outreach

City of Santa Ana recognizes efforts to engage community groups and members

ORANGE, Calif. (August 24, 2017) — Honoring the role of CalOptima in Santa Ana, City Councilman Jose Solorio presented the agency with a Certificate of Recognition for Outstanding Outreach in the Latino Community. CalOptima provides Medi-Cal coverage for Orange County residents, including 43 percent of Santa Ana’s citizens.

During a recent City Council meeting, Solorio expressed appreciation for CalOptima’s commitment to quality care and active engagement. “We are blessed to have CalOptima as our community’s health care plan because of the outstanding services Santa Ana residents can receive,” he said. “The level of outreach is impressive. I see CalOptima everywhere in our community, making sure people learn about the plan and understand the benefits CalOptima offers.”

In 2016, the CalOptima Community Relations department launched an initiative to strengthen relationships with Latino community organizations and Latino members. CalOptima convenes monthly “Cafecito” meetings to connect with other Latino community-based service providers and has increased participation in public events serving the Latino community.



Santa Ana City Councilman Jose Solorio (right) presents CalOptima with a Certificate of Recognition for Outstanding Outreach in the Latino Community to CalOptima Community Relations team members (from left) Maggie Moreno and Tiffany Kaaikamanu during the August 1 City Council Meeting.

About CalOptima

A county organized health system, CalOptima provides publicly funded health care coverage for low-income children, adults, seniors and people with disabilities in Orange County, Calif. CalOptima’s mission is to provide members with access to quality health care services delivered in a cost-effective and compassionate manner. In total, CalOptima serves nearly 800,000 members with a network of more than 7,200 primary care doctors and specialists, as well as 30 hospitals.