



Gold Coast  
Health Plan<sup>SM</sup>  
A Public Entity

Press  
Release

Embargoed Release

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## Gold Coast Health Plan Appoints New Executive Director

*Local Medi-Cal Plan Hires Government, Regulatory and  
External Relations Executive*

**CAMARILLO, Calif., Jan. 25, 2016** - Gold Coast Health Plan (GCHP) announced the selection of Ralph Oyaga as its new executive director for government, regulatory and external relations. Mr. Oyaga fills the newly created executive director position after a regional search and will join GCHP's executive management team beginning Monday, Jan. 25.

"I am truly excited to make this announcement," said GCHP chief executive officer Dale Villani. "Ralph will help lead GCHP community engagement and collaboration initiatives and will assist in building strong relationships with key external officials and agencies at the local, state and federal levels."

Mr. Oyaga brings extensive experience in health care, government relations, business development and legal/regulatory oversight. His experience includes leadership positions at LA Care Health Plan, City of Hope Medical Foundation and Pacific Clinics in Arcadia, CA.

Mr. Oyaga has more than 25 years of executive planning, administration and litigation experience in the health care sector. He holds a master of business administration degree from Pepperdine University and a juris doctorate degree from the University of West Los Angeles.

### About Gold Coast Health Plan

Gold Coast Health Plan is an independent public entity created by a Ventura County ordinance and authorized through Federal Legislation. GCHP is not a county agency. The county Board of Supervisors approved implementation of a County Organized Health System (COHS) model, transitioning from fee-for-service Medi-Cal to managed care on June 2, 2009. The purpose of GCHP is to serve Medi-Cal beneficiaries, enhance the quality of healthcare, provide greater access, improve service and provide choice. The Plan provides health benefits to more than 202,000 beneficiaries throughout the county. To learn more about GCHP, visit:

[www.goldcoasthealthplan.org](http://www.goldcoasthealthplan.org).

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